

CANDIDACY STATEMENT FOR BOARD OF DIRECTORS

Ladera Ranch Maintenance Corporation (LARMAC)

FRANK DE LIMA



Frank de Lima

Why do you want to serve on the Board of Directors for LARMAC?

Dear Neighbor, As a Ladera Ranch resident, you may already know my incredible wife Devon Hocker, the Publisher of Ladera Ranch Magazine for 14+ years and Realtor since the first phase of Ladera Ranch. Today, I'd like to briefly introduce myself and ask for your support to serve on the LARMAC Board of Directors. Since 2004, I have called Ladera Ranch home and have been fortunate to meet many incredible neighbors who share a strong passion and commitment to our community. I am interested in serving as a Director of our Association to ensure we maintain and enhance the beauty and safety of Ladera Ranch. I am equally passionate about protecting our homes property values and ensuring residents enjoy an environment that fosters mutual respect for all individuals in our community.

If you are elected to the Board of Directors what do you wish to accomplish during your term?

As a member of the Board and during my first year of service, I would like to work with fellow directors and the great LARMAC staff to focus on the Association's budget and costs. I'm certain we can all agree that we have a beautiful community that offers many great amenities – parks, pools, community events, etc. While we should safeguard those amenities and look for opportunities to enhance our community, it is also imperative that we be mindful of costs. Thus, I would want to assess current budgets/spending to see if there are opportunities to lower costs, secure better services/prices and explore where we can do more for less. Raising our HOA fees and/or asking our community for more money should always be the last option – especially during these unprecedented times.

Resume of any related experience.

In terms of my service, I have spent my career working with elected officials on both sides of the isle to advance positive change. I've successfully worked on efforts to ensure we have great schools for our children, safe communities and/or measures aimed at supporting the interests of working families. I have past/current experience serving on Homeowners Association Boards and ensuring that residents have a strong voice to advocate their interests. I would respectfully request your support and if elected, I would always welcome hearing from you on how we can improve our great community. Thank you for your consideration Frank de Lima