

COMMUNITY IN ACTION



June 2019 to May 2020

LARCS A YEAR IN Review

This year will undoubtedly be remembered for the global pandemic that impacted our way of life and placed a damper on our 20th year anniversary as a community. Despite the significant impact that COVID-19 had on operations, community events and recreational programs, LARCS delivered on its mission and purpose to enhance the lifestyle for thousands of Ladera Ranch residents. Starting in April 2020, the Board and staff worked closely to pivot and shift from large-scale events to small events and online virtual activities. Recreation programs were modified and communications with residents via email newsletters (Ladera Happenings), LaderaLife.com and social media became more important than ever.

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THE COMMUNITY

From the design of its neighborhoods and villages, to the planning of events, programs and activities, Ladera Ranch is a special place designed to encourage interaction and foster a strong sense of community. Where neighbors meet in the cul-de-sacs for evening conversations, and where exclusive events offer unique experiences and memories to last a lifetime.

Since Ladera Ranch is a community, and not a city, residents rely on Ladera Ranch Community Services to create the lifestyle programming that is a significant part of the Ladera lifestyle that many enjoy and other communities strive to emulate. Developers from all over the world continue to tour our unique master planned community.

ROOTS AND WINGS "There are only two lasting bequests we can hope to give our children. One is roots; the other, wings." — Hodding Carter

Ladera Ranch is a place founded on the hopes of our children. It's a place that provides roots and wings, so that one can live life to its fullest. With miles of running and biking trails that complement the nine villages, there's a place for everyone who seeks the balance between nature and neighborly, to call home — a home that will provide lasting memories and lasting connections.

THE ROLE OF LADERA RANCH COMMUNITY SERVICES (LARCS)

LARCS is an independent community services organization (CSO) that builds a strong social fabric by encouraging neighborhood interaction through technology, programs, activities and the spirit of volunteerism. LARCS promotes communications among neighbors, organizations, alliances and businesses through LaderaLife.com and publications to keep residents informed.

Ladera Ranch Community Services (LARCS) is an independent 501(c)(4) nonprofit public benefit corporation with an independently elected governing Board of Directors.

As an unincorporated community, LARCS is similar to a municipality's community services department providing the following services to the community:

- Community Events
- Recreational and Social Programs and Classes
- Roots and Wings Magazine
- Neighborhood Block Parties Reimbursement Program
- Laderalife.com (Community Website)
- Ranch Hands Volunteer Program
- Community Clubs and Groups
- LARCS Scholarship Program
- Teen Leadership Council
- New Homeowner Welcome Receptions
- Event Planning Committee
- Technology Advisory Committee
- Community Outreach Committee
- Leave a Legend Program (Bricks)



DID
YOU KNOW?!

LARCS is funded primarily through a Community Enhancement Fee paid at the sale or resale of any home in Ladera Ranch.

First-time sales:
**1/8% of the
purchase price**

Resales:
**1/4% of the
purchase price**

LARCS LEADERSHIP and STAFF

FOSTERING A SPIRIT OF VOLUNTEERISM, NURTURING A LEGACY OF SERVICE TO COMMUNITY

BOARD OF DIRECTORS



BARTON WARNER
CFO

ARMANDO RUTLEDGE
President

JAY ROGERS
Secretary

GREG SINK
Vice President

DALIA VIERA
Non-Voting Member

ROB CAMPELL
Director

LARCS COMMITTEES



Supports the recruitment, coordination and recognition of all Ladera Ranch residents who volunteer their time and talent to support LARCS committees, programs, events, activities and community outreach programs.

Members:

Janet Campbell, Eric DeVoe, Jim Finken, Anthony Guiso, Harpreet Kaur, Bill Markow and Lea Prokopowicz



Provides opportunities for the Council's 25 teens to come together for leadership development and community outreach.

Members:

Aditya Narayanan, Aleena Ali, Alex Bryan, Amanda Picariello, Amrita Kaur, Aneri Narayan, Arjun Narayanan, Ava DeVoe, Braden Rozema, Emily Larson, Emma Megerian, Gwenett Scott, Izzy Searle, Jaden Bryan, Justin Rogers, Lindsey Esplin, Megan Zimmerman, Noel Mardikian, Rachel Warner, Raj Bhatt, Rayyan Ali, Sandhya Ganesan, Shaurya Sharma, Shirin Dunker, and Suhina Sharma



Provides ideas and recommendations to the LARCS Board of Directors that will ensure cost effective and quality community events that promote a unique community spirit for the residents of Ladera Ranch.

Members:

Dana DeVoe, Alison Duff, Catherine Hollinger, Janene Koerner, Casey Micheil, Christine Reves, Stephanie Stein and Sienna Thornburg



Provides support of the LARCS communications value by providing insights, strategies and ideas that promote greater use of LaderaLife.com, Ladera Ranch's community website.

Members:

Joya Balfour-Celik, Emre Celik, Julien Cooper, Bob Daly, Robert Lozano, Chris McAndrew and Jason Walsh

LARCS STAFF

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TERESA FREI | Events Coordinator
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LARCS EVENTS

2019-2020

EVENTS



SIGNATURE EVENTS



SPRING CELEBRATION



SUMMER CONCERT SERIES



JULY 4TH CELEBRATION



HARVEST FESTIVAL



MIRACLE ON MERCANTILE WAY & TREE LIGHTING

EVENT	ATTENDEES
Teen Movie Night	175
July 4th Celebration & Fireworks	15,000 – 20,000
July 4th Teen Zone	700
4th Annual Freedom Run*	2,300
Summer Concert Series (5)	11,500
Family Campout	750
Movie Night on the Green	750
Mother's Day Muffins & Masterpieces	47
Dive-In Movie	110
Food Truck Fridays	300
Story Times with Bellise	250
Paws in the Park	400
National Night Out	1,500
American Red Cross Blood Drive	41
Harvest Festival	3,000
James Ransom Memorial 5K*	410
Casino, Cocktails and Comedy*	160
Ladies Night Out Wintery Wood Sign Workshop	50
Miracle on Mercantile Way & Tree Lighting	2,000
Santa Visits	200 families
Live Nativity*	500
Menorah Lighting*	300
Veterans Day Ceremony*	200
Barre3 in the Park*	100
YogaSix in the Park*	20

*Community Partnership Event

COMMUNITY PROGRAMS & NEIGHBORHOOD ACTIVITIES

Neighborhood Block Parties
28 Parties

July 4th Community Parade
28 Groups

Holiday Decorating Contest
26 Homes
4 Neighborhoods

Go Green Ladera
106,249 lbs of material collected

Community Garage Sale
538 Homes

Volunteer Recognition Event
200 Attendees

New Homeowner's Welcome Reception (3)
100 Attendees

COMMUNITY OUTREACH PROJECTS

1000+ Toys Collected for the Toys for Troops Toy Drive

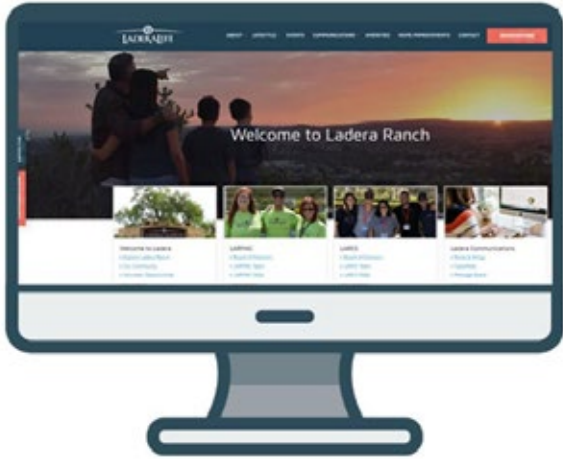
\$2,000 – Summer Reading Program with the Ladera Ranch Library funding

189 – Letters to Santa collected by the TLC

1st Light Armored Reconnaissance Battalion
Car Wash Fundraiser (2)
Baby Shower (2)
Care Packages
Trunk or Treat
Holiday Party

COMMUNICATIONS

LARCS continued to enhance LaderaLife.com. New functionality that was added to the website included the addition of the Pool Status page that residents could visit to check to see if LARMAC-owned pools, plunges, waders and water park were open. This saved residents the frustration of arriving to a pool, unloading the family, to discover that a pool was closed. LARCS received a great deal of positive feedback from residents and Google Analytics and Ladera Happenings click through data showed that this page was appreciated by residents.



Other additions included the creation of a daily tennis reservation schedule that was posted online rather than physically on tennis court gates. Signage at the tennis courts had quick response (QR) codes that took players to the daily posted schedules. For tennis courts, a rolling reservation system was implemented which had the goal of allowing more residents to access court time. Finally, the interactive map for the Garage Sale event was added which allows residents to find items they’re looking for with ease, and click for easy navigation on their mobile device.

ROOTS AND WINGS

Roots and Wings magazine continued to improve in terms of its quality, inclusiveness, and enlisting residents to participate. Residents participated in giving feedback, submitting photos, sharing their family holiday traditions, participation in photo contests and contributing to articles and content. Based on resident feedback the communications staff reached out into the community to understand what residents wanted – updates on LARMAC projects, easy access to information about community events, interest in learning about neighbors through resident spotlights and resident-written articles. Residents also appreciated seeing the faces of LARCS and LARMAC, namely fellow residents who comprised committees and the Board of Directors. Residents said that they preferred receiving a printed magazine rather than in digital format.



LADERA HAPPENINGS

Ladera Happenings is a bi-weekly e-newsletter encompassing upcoming events, programs, and community announcements. It continues to be an effective way for LARCS and LARMAC to share information with residents in a timely manner. The design of Ladera Happenings continues to evolve and sees consistent open and click-through rates.

SOCIAL MEDIA

Ladera Ranch shared information through Facebook and Instagram. This year LARCS staff focused on refreshing and growing the Instagram page. Both the Facebook and IG pages continue to be a prime source of information about the community by residents and influencers in the community.



RANCH HANDS VOLUNTEERS



The Ranch Hands are residents of Ladera Ranch that volunteer within the community and work alongside the LARCS team to help support the many great community events and activities. The Ranch Hands assist with event setup, cleanup, and of course interacting with the residents during the event. You will see the Ranch Hands throughout the community assisting with LARCS operated or sponsored events. Volunteering at the events and activities put on by LARCS and supported by Ranch Hands volunteers is just one way for you to be involved in your community and make a difference in your hometown.

VOLUNTEER HOURS: 1,389 HOURS

Aditya Narayanan, Aleena Ali, Alex Bryan, Ali Bhola, Alison Duff, Amanda Picariello, Amrita Kaur, Amy Griffin, Amy Johansson, Aneri Narayan, Angie Beckham, Anmol Kaur, Ann Ruppenthal, Anthony Guiso, Anya Searle, Araceli Carreon, Arjun Narayanan, Armando Rutledge, Aurora Djurddjulov, Austin Bush, Ava DeVoe, Balagopal Narayanan, Barbara Lee, Barbara Reinmiller, Barton Warner, Beth Toner, Bill Markow, Blakely Walters, Bob Daly, Bohdanna Witiuk, Braden Duff, Braden Rozema, Brian Fitzpatrick, Candice Stoneff, Carl King, Carolina Basave, Casey Micheil, Cathee Kaitanjan, Catherine Hollinger, Chantelle Nashed, Charlie Rice, Chelsea McLatcher, Chris McAndrew, Christina MacKinney, Christina Ramsey, Christine Abuharoon, Christine Lock, Christine Melgren, Christine Reves, Claire Hess, Claudia Perry, Corie Gibson, Dalia Viera, Dana DeVoe, Daniella Hernandez, Danny Prokopowicz, Dave Watson, David Thornsberry, Diane Andrikos, Dominic Moreno, Drew Hallbeck, Eileen Parker, EJ McCullough, Ella Johansson, Emily Larson, Emma Megerian, Emre Celik, Eric DeVoe, Evan Toner, Fran Martineau, Gail Louie, Gayle Davis, Georgette Shrake, Greg Sink, Gweneth Scott, Hailey Davis, Hamid Chaudry, Harpreet Kaur, Heidi Healy, Isabel Catalano, Isabella Searle, Jaden Bryan, Janene Koerner, Janet Campbell, Jason Walsh, Jay Rogers, Jennifer Powers, Jennifer Seoane, Jill Lau, Jill Reder, Jim Finken, Joshmar Bravo, Joya Celik, Justin Rogers, Kade Ward, Karen Gabriel, Karen Walsh Nguyen, Kari Rydell, Katherine Lee, Kathryn Ririe, Kayla Hallbeck, Kel Lee Nowak, Kelli Robertson, Kelly Hallbeck, Kelly Tobias, Kim Diaz, Kim Mai, Kimberly Brown, Kristen Nguyen, Kristen O'Malley, Kristina Schroeder, Lakshmi Narayanan, Laura Sampson, Lea Prokopowicz, Lily Ririe, Linda Bensadoun, Lindsey Esplin, Lisa LeBlanc-Kobus, Lori Hardin, Lori Jackson, Lorraine McCullough, Lyn Chute, Maciek Prokopowicz, Maleah Huynh, Mark Hallbeck, Mary Ann Galante, Mary Lou Lambert, Mason Reder, Matt Allison, Megan Oliver, Megan Schmid, Megan Zimmerman, Michelle Lee, Michelle Strazzeri, Naomi Nguyen, Natalie Chaudhry, Nathan Bensadoun, Nathan Chaudhry, Nicholas Bova, Nina Adams, Noel Mardikian, Olivia Chaudhry, Pat Ward, Rachel Bova, Rachel Warner, Raj Bhatt, Rayyan Ali, Regina Virk, Robert Campbell, Robert Lozano, Ross Roberts, Ryan Rowe, Sam Lau, Sandhya Ganesan, Sarah Mester, Scott Weisgerber, Shaurya Sharma, Shirin Dunker, Sienna Thornburg-Rowe, Sophie Picariello, Stephanie Ramsey, Stephanie Stein, Steven Bova, Steven Lefevre, Suhina Sharma, Susie Markow, Suzanna Picariello, Thuan Mai, Tiffeny Cook, Tina Catalano, Todd Stearns, Tom DeBellis, Vic Abuharoon, Vincent Chaudhry.



LADERA RANCH SCHOLARSHIPS

Congratulations to the 2020 LARCS Teen Scholarship and Saddleback College Scholarship Award recipients. This LARCS program recognizes the efforts of outstanding local students who will grow up to be our future leaders.

Teen Scholarship Recipients



JADEN BRYAN
University of California,
Berkeley



HALEY HYEPOCK
Baylor University



DOMINIC MORENO
University of Michigan



AMANDA PICARIELLO
University of Michigan



JUSTIN ROGERS
United States Military
Academy West Point



Scholarship Recipient



MICHELLE PELLIZZERI
(Interior Design)

LARCS CLUBS, GROUPS, AND PROGRAMS

LARCS CLUBS

- Chinese Joy Luck Club
- Chinese Table Tennis
- Jewish Community
- Ladera Ranch Book Club
- Ladera Ranch Dads
- Ladera Ranch Poker Club
- Ladera Ranch Tech Community
- Mama Love Dance
- Non Toxic Ladera Ranch

COMMUNITY GROUPS

- AYSO Ladera Ranch
- Boy Scout Troop 787
- Capo Girls Softball
- Cub Scout Troop 689
- Girl Scouts of Ladera Ranch
- Hope Crossing Bible Study
- Ladera Football League
- Ladera Ranch Acres of Love Chapter
- Ladera Ranch Civic Council
- Ladera Ranch Little League
- Ladera Rancho Chamber of Commerce
- Relay for Life South Orange County
- Resurrection Bible Study
- South Orange County La Leche League
- South OC Youth Rugby
- YMCA Adventure Guides
- Powerx100
- Lion's Heart

RECREATIONAL PROGRAMS

BABYSITTERS TRAINING, CPR AND FIRST AID
Class prepares teens for emergencies when caring for children of all ages.

BASICS OF SKATEBOARDING
A detailed introduction to skateboarding.

BIONERDS
Hands-on biology workshop for kids.

BRINGING BABY HOME
Research-based workshop supporting couples for life with baby and insights on growing closer together as a parenting team

CARTOON ANIMAL DRAWING
Learn how to draw a variety of fun and silly animals.

COLLEGE ESSAY WRITING
Program to help teens write their personal narrative essay for their college application.

CPR/AED/FIRST AID CERTIFICATION
Class covers CPR, choking relief and use of an Automated External Defibrillator for adults, children and infants.

EVOLUTION SWIM
Helps students transition from being aquatic naive to being accomplished swimmers.

GATORS SWIM CLUB
A year-round competitive conditioning swim program.

GUITAR
Teaches chords, strums and songs.

INTRO TO GATORS
Helps students master the four major swim strokes.

LADERA RANCH TENNIS
Helps students develop the strokes of the game with an emphasis on the technique and consistency.

LITTLE BRUSHES
Art camp where artists have a blast creating their own masterpiece.

LITTLE VILLAGERS
Create art projects that is then donated to great cause.

MISS LISA OUTDOOR SCHOOL
Outdoor play based activities were children strengthen essential physical, cognitive and social emotional development.

MIXED MEDIA
Art classes using acrylics, watercolors, chalk and oil pastels.

MUSIC TOGETHER
Provides rich musical experiences through songs, rhymes, movements and instrumental jam sessions.

SKYHAWKS
Sports development program for preschool age children.

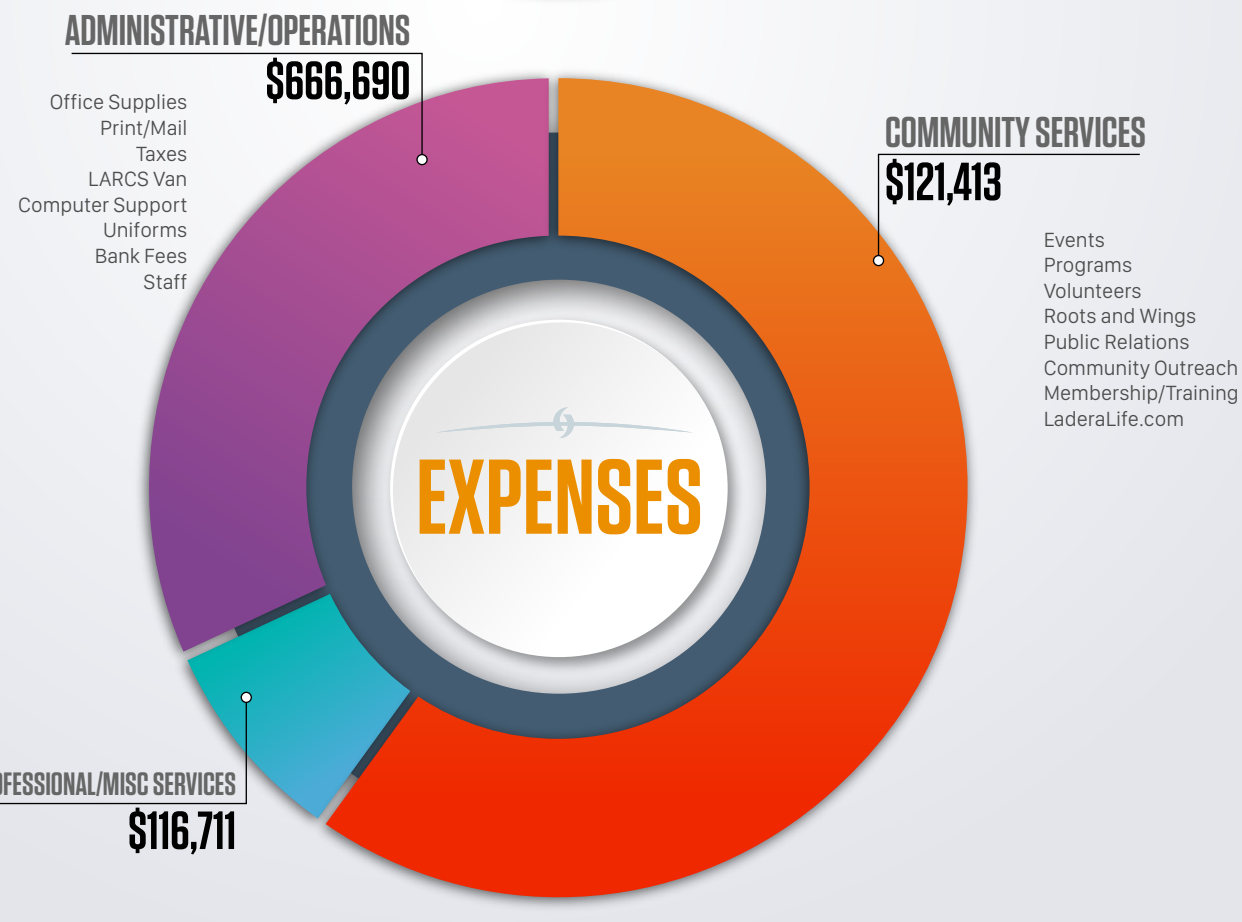
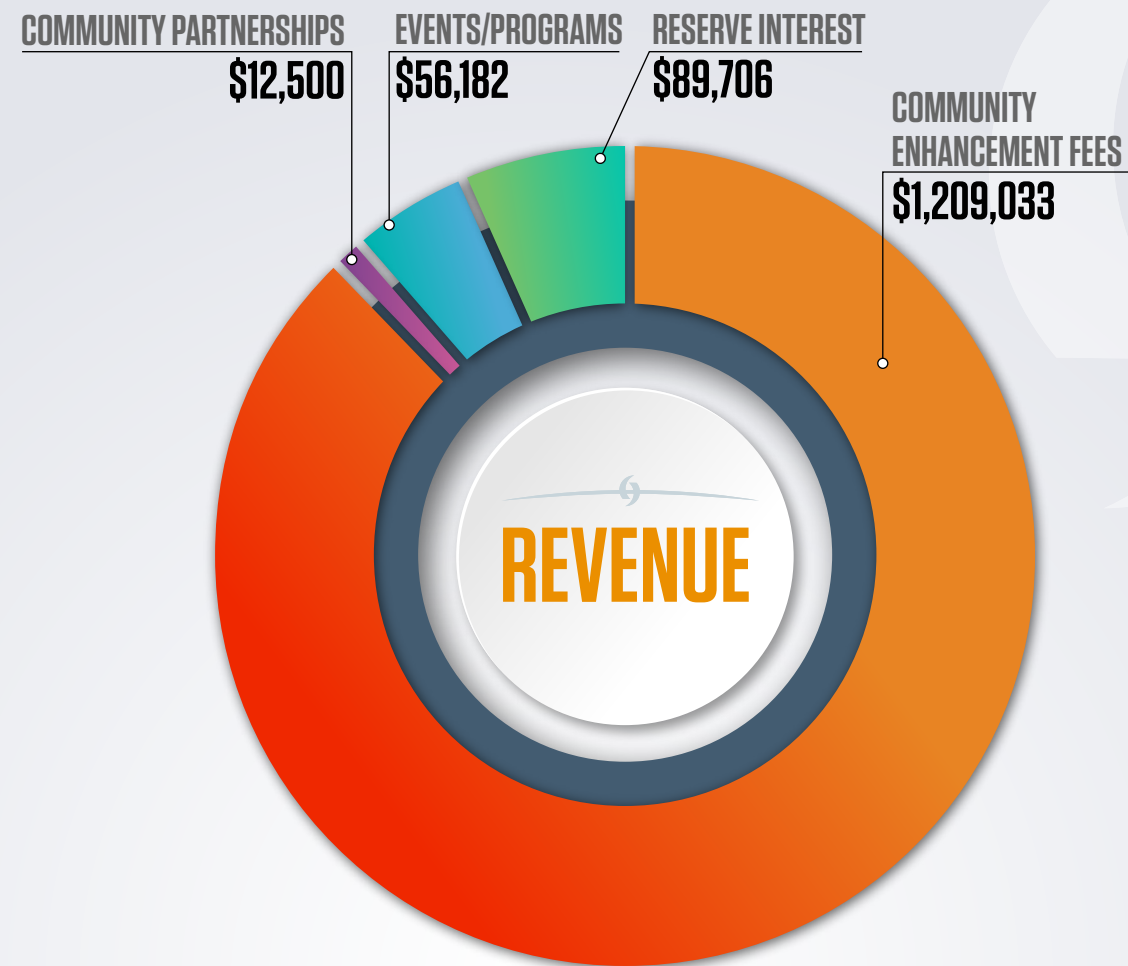
STROLLER STRIDES
A fitness program that moms can do with their babies.

SUPER SOCCER STARS
Teaches soccer skills in a fun, non-competitive and educational environment.

WATER POLO
Teaches beginning athletes the fundamental skills and tactics of water polo.

YMCA FITNESS CLASSES
Classes include Active Older Adult, Aqua Fit and Boot Camp

YOGA (Toddlers, Kids, Teens & Adults)
Students concentrate on linking breath, body and movement in a traditional yoga flow.



COMMUNITY PARTNERS

Thank you to our Community Partners who are part of the Ladera family and community. Their presence and support at local events is appreciated.

EMERALD



GOLD



SILVER



BRONZE



Non-Profit & Charity Partners

- 1ST LAR Marine Battalion
- Friends of Ladera Ranch Library
- Goodwill Industries of Orange County
- James Henry Ransom Foundation
- Ladera Ranch Civic Council
- Ladera Rancho Chamber of Commerce
- Ladera Ranch Relay for Life

LARCS
Year
in REVIEW
IN PICTURES

