

COMMUNITY IN ACTION



June 2022 to May 2023

LARCS A YEAR IN Review

The 2022-2023 year was a year of growth and reinvestment for Ladera Ranch Community Services (LARCS). As you will see in the pages that follow, LARCS has delivered on its mission and purpose, and in-turn has fulfilled its responsibility and passion for enhancing the lifestyle that thousands of Ladera Ranch residents enjoy.

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THE COMMUNITY

From the design of its neighborhoods and villages to planning events, programs, and activities, Ladera Ranch is a special place designed to encourage interaction and foster a strong sense of community. Where neighbors meet in the cul-de-sacs for evening conversations and where exclusive events offer unique experiences and memories to last a lifetime.

Since Ladera Ranch is a community and not a city, residents rely on Ladera Ranch Community Services to create the lifestyle programming that is a significant part of the Ladera lifestyle that many enjoy and other communities strive to emulate. Developers from all over the world continue to tour our unique master-planned community.

ROOTS AND WINGS

“There are only two lasting bequests we can hope to give our children. One is roots; the other, wings” - Holder Carter

Ladera Ranch is a place founded on the hopes of our children. It's a place that provides roots and wings, so that one can live life to its fullest. With miles of running and biking trails that complement the nine villages, there's a place for everyone who seeks the balance between nature and neighborly, to call home - a home that will provide lasting memories and lasting connections.

THE ROLE OF LADERA RANCH COMMUNITY SERVICES (LARCS)

LARCS is an independent community services organization (CSO) that builds a strong social fabric by encouraging neighborhood interaction through technology, programs, activities, and the spirit of volunteerism. LARCS promotes communications among neighbors, organizations, alliances, and businesses through LaderaLife.com and publications to keep residents informed.

Ladera Ranch Community Services (LARCS) is an independent 501(c)(4) nonprofit public benefit corporation with an independently elected governing Board of Directors.

As an unincorporated community, LARCS is similar to a municipality's community services. The department provides the following services to the community:

- Community Events
- Recreation Programs
- Roots and Wings Magazine
- Neighborhood Block Parties Reimbursement Program
- LaderaLife.com
- LARCS Scholarship Program
- Teen Leadership Council
- New Homeowner Welcome Receptions
- Event Planning Committee
- Technology Advisory Committee
- Buy a Brick, Leave a Legend
- Ranch Hands Volunteer Program
- Community Clubs and Groups



DID YOU KNOW?!

LARCS is funded primarily through a Community Enhancement Fee paid at the sale or resale of any home in Ladera Ranch.

First-time sales
**1/8% of the
purchase price**

Resales
**1/4% of the
purchase price**

LARCS LEADERSHIP & STAFF

FOSTERING A SPIRIT OF VOLUNTEERISM, NURTURING A LEGACY OF SERVICE TO COMMUNITY

BOARD OF DIRECTORS



LARCS COMMITTEES



Provides insights, strategies and ideas that promote greater use of LaderaLife.com - Ladera Ranch's community website.

Members:

Emre Celik, Bob Daly, Robert Lozano, Johnny Devecka, and Jason Walsh



Provides ideas and recommendations to the LARCS Board of Directors that will ensure cost-effective and quality community events that promote a unique community spirit for the residents.

Members:

Alison Duff, Jill Lau, Christine Reves, Stephanie Stein, Jim Finken, Harpreet Kaur, Georgette Shrake, and Lea Prokopowicz



Provides opportunities for teens to come together for leadership development and community outreach.

Members:

Aleena Ali, Alex Bryan, Apoorvi Singh, Anur Narayanan, Anya Bryan, Arjun Narayanan, Brooklyn Whitcomb, Carson De Filippo, Connor Mai, Dylan Fingerish, Emma Megerian, Fae Nguyen, Gabriella Bensadoun, Kendall Schmidt, Liam Megerian, Megan Zimmerman, Naomi Nguyen, Nikita Karnik, Noel Mardikian, Rachel Warner, Sarina Ali, Sasha Payidiparty, Shaurya Sharma, Sophie Picariello, and Vikram Ganesan

LARCS STAFF

ASHLEY BLAIR | Community Services Director
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COMMUNICATIONS



@LADERALIFE



@LADERARANCH

SOCIAL MEDIA

Our number one communication platform is our social channels. Social Media is how we connect with our residents and future residents in real-time. We use our pages to get the word out if there's an immediate closure or scheduled maintenance.

Our following count is at 5.3k for Facebook and 2k for Instagram.



The official newsletter for the community remained an meaningful way for residents to stay informed weekly. Over 8,227 residents receive Ladera Happenings with access to the most current announcements, events and programs from LARCS and LARMAC. The email features article "briefs" that point residents back to LaderaLife.com for more detailed information or the background on various articles.

LADERA LIFE

LaderaLife.com is the official website for community news and updates. Residents can view LaderaLife for events, official announcements, project updates, and reserve amenities such as tennis courts and clubhouses.



307,660
Sessions



812,271
Pageviews



2:05
Average
Duration



2.64
Pages
Per Session

ROOTS AND WINGS

Ladera's official print magazine is always well received by residents who appreciate this high-impact, high-quality publication. The quarterly issues featured photos submitted by residents during photos contests. They featured exciting new projects such as the Founders Park Renovation and the next phase of the Your HOA at Work Playground Replacement project. Other leading communities recognize Roots and Wings Magazine as the platinum standard in community publications.



2022-2023 EVENTS



NATIONAL NIGHT OUT



SPRING CELEBRATION



MIRACLE ON MERCANTILE WAY



HARVEST FESTIVAL



CHUNKY PUMPKIN WORKSHOP



GO GREEN LADERA



NEW HOMEOWNERS RECEPTION



PAWS IN THE PARK



SIP N DIP

EVENT	ATTENDEES
Paws in the Park	300
New Homeowners Welcome Reception	100
Sip N Dip	85
Hot Diggity Dad	100
Freedom Run*	1,500
July 4th Parade	300
July 4th Celebration	15,000
Family Campout	760
National Night Out	750
Summer Concert Series (5)	11,500
Movie Night on the Green	200
Symphony on the Go	130
Fall Chunky Knit Pumpkin Workshop	25
Harvest Festival	4,000
Teen Game Night	66
Ladies Night Out: Charcuterie	25
Veterans Day*	300
Gift Wrap Workshop	25
Letters to Santa	310
Santa Visits	400
Miracle on Mercantile Way	1000
Menorah Lighting*	300
Candles and Cabernet Workshop	25
80s Night Out	145
Spring Celebration	3,500
Community Garage Sale	400 homes
Go Green Ladera	800
Spring Wreath Workshop	22
Babysitting Wrkshop	25
Most Photogenic Pet Contest	47
College Admissions Workshop	27

COMMUNITY OUTREACH PROJECTS

1st LAR Toy Drive	200 Toys
Care Packages	30 Donors
Goodwill Donation Sites (2)*	1,200 Donors

COMMUNITY PROGRAMS & NEIGHBORHOOD ACTIVITIES

Halloween Home Decorating Contest	30 homes
Holiday Home Decorating Contest	29 homes
Blood Drives (12)	495

*Community Partnership Event TOTAL: 42,167



RANCH HANDS VOLUNTEERS

The Ranch Hands are residents of the community that volunteer and work alongside the LARCS team to help support the many significant community events and activities. The Ranch Hands assist with event setup, cleanup, and interacting with the residents during the event. You will see them throughout the community helping with LARCS-operated or sponsored events. Volunteering at the events and activities put on by LARCS and supported by Ranch Hands volunteers is just one way to be involved in your community and make a difference in your hometown.

VOLUNTEERS: 229

VOLUNTEER HOURS: 864





LARCS SCHOLARSHIPS

Congratulations to the 2023 LARCS Teen Scholarship and Saddleback College Scholarship Award recipients. These programs recognize the efforts of outstanding local students who will grow to be our future leaders. This year, LARCS awarded \$10,000 to exemplary teens anonymously selected based on overall academic performance and service to their community.

teen scholarships



DAVID ENGLE
San Juan Hills High School
Brigham Young University



HANNAH HYEPOCK
Crean Lutheran High School
Baylor University



GRACE JACKSON
Santa Margarita Catholic School
Pepperdine University



ZACH WARD
San Juan Hills High School
University of Oregon



RACHEL WARNER
San Juan Hills High School
Vanderbilt University



**SADDLEBACK
COLLEGE
SCHOLARSHIP
RECIPIENT**



**BRANDON
MCDONALD**
Nursing



LARCS CLUBS, GROUPS, AND PROGRAMS

LARCS CLUBS

- Chinese Joy Luck Club
- Chinese Table Games
- Jewish Community
- Ladera Ranch Book Club
- Ladera Ranch Dads
- Ladera Ranch Poker Club
- Ladera Ranch Tech Community
- Mama Love Dance
- Women's Bible Study

COMMUNITY GROUPS

- AYSO Ladera Ranch
- Boy Scout Troop 787
- Boy Scout Troop 618
- Capo Girls Softball
- Cub Scout Troop 689
- Girl Scouts of Ladera Ranch
- Ladera Ranch Civic Council
- Ladera Ranch Little League
- Ladera Rancho Chamber of Commerce
- South OC Youth Rugby
- YMCA Adventure Guides
- Lion's Heart

RECREATIONAL PROGRAMS

BABYSITTERS TRAINING, CPR AND FIRST AID

Class prepares teens for emergencies when caring for children of all ages.

BASICS OF SKATEBOARDING

A detailed introduction to skateboarding.

CPR/AED/FIRST AID CERTIFICATION

Class covers CPR, choking relief and use of an Automated External Defibrillator for adults, children and infants.

EVOLUTION SWIM

Helps students transition from being aquatic naive to being accomplished swimmers.

EVOLUTION RACING CLUB

A year-round competitive conditioning swim program.

GUITAR AND UKULELE

Teaches chords, strums and songs.

LADERA RANCH SOFTBALL

Men's Slow Pitch Adult Softball League

LADYBUG MUSIC

Join us for our award-winning class filled with upbeat and original Ladybug Music that nurtures your child's basic music skills and is designed for optimal early childhood development.

LADERA RANCH TENNIS

Lessons for all ages and abilities. Helps students develop the strokes of the game with an emphasis on the technique and consistency.

MANNERS, CHARACTER, AND SOCIAL SKILL FOUNDATIONS

This unique learning experience helps children understand why integrity, respect, empathy, and charity help our lives personally and professionally.

MUSIC TOGETHER

Provides rich musical experiences through songs, rhymes, movements and instrumental jam sessions.

RHYTHM MUSIC

Children have fun making music with their friends- drumming, singing, moving, and playing to rhythms inspired by musical traditions worldwide.

SKYHAWKS

Sports development program for preschool age children.

STROLLER STRIDES

A fitness program that moms can do with their babies.

TEEN MINDFULNESS YOGA

Teen yoga class builds self-esteem and health while developing their own skills of mindfulness.

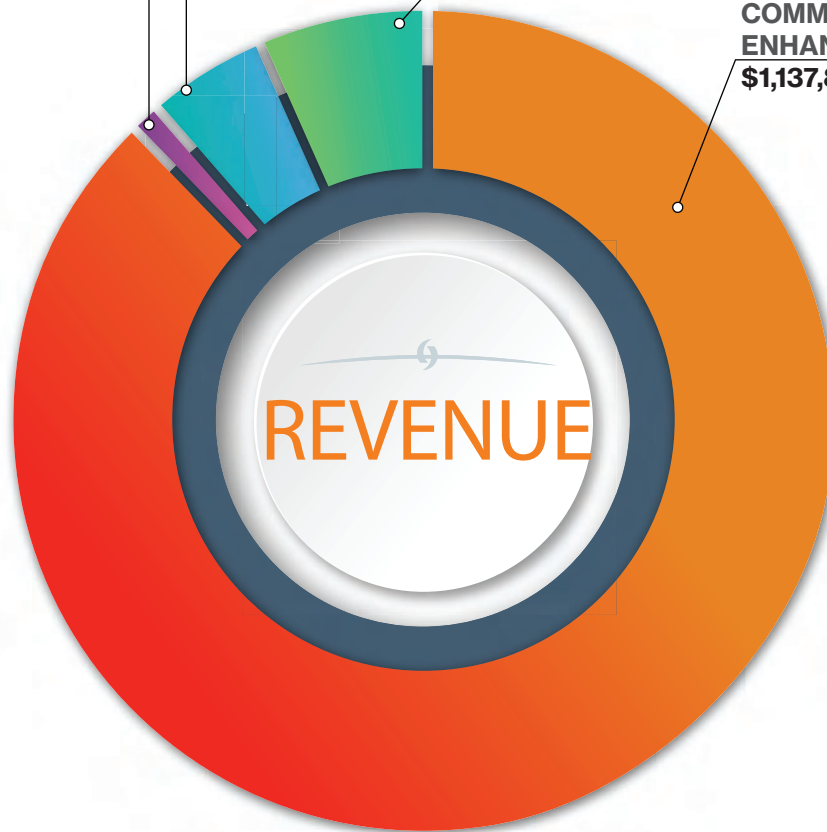


COMMUNITY PARTNERSHIPS
\$9,500

EVENTS/PROGRAMS
\$106,525

RESERVE/INTEREST
\$235,378

**COMMUNITY
ENHANCEMENT FEES**
\$1,137,800

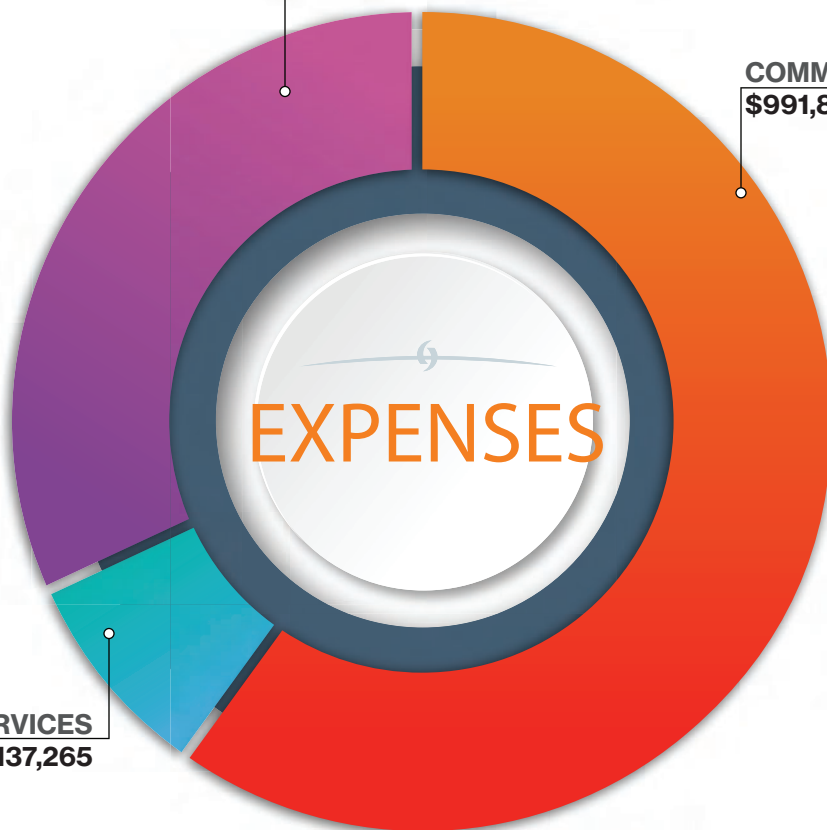


ADMINISTRATIVE OPERATIONS
\$608,093

Office Supplies
Print/Mail
Taxes
LARCS Van
Computer Support
Uniforms
Bank Fees
Staff

COMMUNITY SERVICES
\$991,819

Events
Programs
Volunteers
Roots & Wings
Public Relations
Community Outreach
Membership/Training
LaderaLife.com



PROFESSIONAL/MISC SERVICES
\$137,265

Insurance
CPA
Legal (attorney, licensing)
Management



COMMUNITY PARTNERS

Thank you to our Community Partners who are part of the Ladera family and community.
Their presence and support at local events are appreciated.

PLATINUM



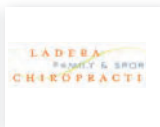
GOLD



SILVER



BRONZE



COPPER



NON-PROFIT & CHARITY PARTNERS

FRIENDS OF THE LADERA RANCH LIBRARY • GOODWILL INDUSTRIES OF ORANGE COUNTY • JAMES HENRY RANSOM FOUNDATION
LADERA RANCH CIVIC COUNCIL • LADERA RANCHO CHAMBER OF COMMERCE
1ST LAR MARINE BATTALION • LADERA LEGS • AMERICAN RED CROSS

