

COMMUNITY IN ACTION



June 2023 to May 2024

LARCS A YEAR IN *Review*

The 2023-2024 year was a year of growth and reinvestment for Ladera Ranch Community Services (LARCS). As you will see in the pages that follow, LARCS has delivered on its mission and purpose, and in-turn has fulfilled its responsibility and passion for enhancing the lifestyle that thousands of Ladera Ranch residents enjoy.

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THE COMMUNITY

From the design of its neighborhoods and villages to planning events, programs, and activities, Ladera Ranch is a special place designed to encourage interaction and foster a strong sense of community. Where neighbors meet in the cul-de-sacs for evening conversations and where exclusive events offer unique experiences and memories to last a lifetime.

Since Ladera Ranch is a community and not a city, residents rely on Ladera Ranch Community Services to create the lifestyle programming that is a significant part of the Ladera lifestyle that many enjoy and other communities strive to emulate. Developers from all over the world continue to tour our unique master-planned community.

ROOTS AND WINGS

"There are only two lasting bequests we can hope to give our children. One is roots; the other, wings" - Holder Carter

Ladera Ranch is a place founded on the hopes of our children. It's a place that provides roots and wings, so that one can live life to its fullest. With miles of running and biking trails that complement the nine villages, there's a place for everyone who seeks the balance between nature and neighborly, to call home - a home that will provide lasting memories and lasting connections.

THE ROLE OF LADERA RANCH COMMUNITY SERVICES (LARCS)

LARCS is an independent community services organization (CSO) that builds a strong social fabric by encouraging neighborhood interaction through technology, programs, activities, and the spirit of volunteerism. LARCS promotes communications among neighbors, organizations, alliances, and businesses through LaderaLife.com and publications to keep residents informed.

Ladera Ranch Community Services (LARCS) is an independent 501(c)(4) nonprofit public benefit corporation with an independently elected governing Board of Directors.

As an unincorporated community, LARCS is similar to a municipality's community services. The department provides the following services to the community:

- Community Events
- Recreation Programs
- Roots and Wings Magazine
- Neighborhood Block Parties Reimbursement Program
- LaderaLife.com
- LARCS Scholarship Program
- Teen Leadership Council
- New Homeowner Welcome Receptions
- Event Planning Committee
- Technology Advisory Committee
- Buy a Brick, Leave a Legend
- Ranch Hands Volunteer Program
- Community Clubs and Groups



DID YOU KNOW?!

LARCS is funded primarily through a Community Enhancement Fee paid at the sale or resale of any home in Ladera Ranch.

First-time sales
**1/8% of the
purchase price**

Resales
**1/4% of the
purchase price**

LARCS LEADERSHIP & STAFF

FOSTERING A SPIRIT OF VOLUNTEERISM, NURTURING A LEGACY OF SERVICE TO COMMUNITY

BOARD OF DIRECTORS

**DALIA
VIERA**
Secretary

**TODD
STEARNS**
Director at
Large

**JAY
ROGERS**
Vice President

**ARMANDO
RUTLEDGE**
President

**JOYA
CELIK**
Non-Voting
Member

**BARTON
WARNER**
CFO

**JILL
LAU**
Non-Voting
Member



LARCS COMMITTEES



Provides insights, strategies and ideas that promote greater use of LaderaLife.com - Ladera Ranch's community website.

Members:

Emre Celik, Bob Daly, Robert Lozano,
Chris Schleich, Kristi Sprinkel, and Jason Walsh



Provides ideas and recommendations to the LARCS Board of Directors that will ensure cost-effective and quality community events that promote a unique community spirit for the residents.

Members:

Alison Duff, Christine Reves,
Stephanie Stein, Jim Finken, Harpreet Kaur, Georgette Shrake,
and Lea Prokopowicz



Provides opportunities for teens to come together for leadership development and community outreach.

Members:

Aleena Ali, Alexa Stein, Anur Narayan, Anya Bryan, Apoorvi Singh, Ariana Price, Arjun Narayanan, Brooklyn Whitcomb, Carson De Filippo, Connor Mai, Dylan Fingersh, Emma Megerian, Fae Nguyen, Gabriella Bensadoun, Kendall Schmidt, Liam Megerian, Megan Zimmerman, Naomi Nguyen, Nikita Karnik, Sai Chintamaneini, Sarina Ali, Sasha Payidiparty, Shaurya Sharma, Sophie Picariello, Vikram Ganesan

LARCS STAFF

ASHLEY BLAIR | Community Services Director
ashley.blair@fsresidential.com

DAVID ROBERTSON | Communications Manager
david.robertson@fsresidential.com

JOANNE KOPENY | Events and Programs Manager
joanne.kopeny@fsresidential.com

JUDY YOUNG | Community Lifestyle Coordinator
judy.young@fsresidential.com

MILAN CAPIZZI | CSO Special Projects Coordinator
milan.capizzi@fsresidential.com

COMMUNICATIONS



@LADERALIFE



@LADERARANCH

SOCIAL MEDIA

Our number one communication platform is our social channels. Social Media is how we connect with our residents and future residents in real-time. We use our pages to get the word out if there's an immediate closure or scheduled maintenance.

Our following count is at 5.5k for Facebook and 2.2k for Instagram.



The official newsletter for the community remained an meaningful way for residents to stay informed weekly. Over 8,200 residents receive Ladera Happenings with access to the most current announcements, events and programs from LARCS and LARMAC. The email features article "briefs" that point residents back to LaderaLife.com for more detailed information or the background on various articles.

LADERA LIFE

LaderaLife.com is the official website for community news and updates. Residents can view LaderaLife for events, official announcements, project updates, and reserve amenities such as tennis courts and clubhouses.



339,011
Sessions



800,433
Pageviews



1:53
Average
Duration



2.47
Pages
Per Session

ROOTS AND WINGS

Ladera's official print magazine is always well received by residents who appreciate this high-impact, high-quality publication. The quarterly issues featured photos submitted by residents during photos contests. They featured exciting new projects such as the Founders Park Renovation and the next phase of the Your HOA at Work Playground Replacement project. Other leading communities recognize Roots and Wings Magazine as the platinum standard in community publications.



2023-2024

EVENTS



WINTER FEST 2023



COCKTAILS AND COMEDY



GO GREEN LADERA



HARVEST FESTIVAL



PAWS IN THE PARK

EVENT	ATTENDEES
Most Photogenic Pet Photo Contest	47
Paws in the Park	300
Hot Diggity Dad	74
July 4th Freedom Run*	1,500
July 4th Parade	300
July 4th Celebration	12,000
July 4th Teen Zone	300
Summer Concert (5)	9,250
Family Campout	760
National Night Out	500
Oktoberfest	125
Create and Connect Workshops (6)	203
Harvest Festival	3,500
Teen Movie Night and Haunted Maze	107
Letters to Santa	305
Holiday Decorating Contest	32
Santa Visits	500
Winter Fest	1,500
Goodwill Donation Site	6,188
Cocktails and Comedy	105
Spring Celebration	2,400
Paws in the Park	250
Community Garage Sale	423
Go Green	662
Volunteer Appreciation Event	156
Ladera Pride*	275
Veterans Day*	200
Menorah Lighting*	200

COMMUNITY OUTREACH PROJECTS

1st LAR Toy Drive	200 Toys
Care Packages	30 Donors
Goodwill Donation Sites (2)*	1,200 Donors

COMMUNITY PROGRAMS & NEIGHBORHOOD ACTIVITIES

Halloween Home Decorating Contest	30 homes
Holiday Home Decorating Contest	29 homes
Blood Drives (12)*	495

*Community Partnership Event



RANCH HANDS VOLUNTEERS

The Ranch Hands are residents of the community that volunteer and work alongside the LARCS team to help support the many significant community events and activities. The Ranch Hands assist with event setup, cleanup, and interacting with the residents during the event. You will see them throughout the community helping with LARCS-operated or sponsored events. Volunteering at the events and activities put on by LARCS and supported by Ranch Hands volunteers is just one way to be involved in your community and make a difference in your hometown.

VOLUNTEERS: 276

VOLUNTEER HOURS: 1,299





LARCS SCHOLARSHIPS

Congratulations to the 2024 LARCS Teen Scholarship and Saddleback College Scholarship Award recipients. These programs recognize the efforts of outstanding local students who will grow to be our future leaders. This year, LARCS awarded \$10,000 to exemplary teens anonymously selected based on overall academic performance and service to their community.

teen scholarships



TRENTON BRADLEY

San Juan Hills High School
University of Georgia



EMMA GIBSON

San Juan Hills High School
Colorado State University



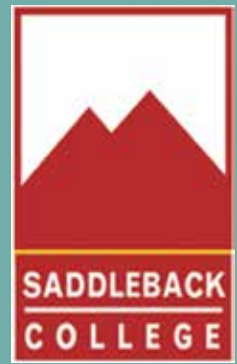
JACKSON TIENGNUM

Tesoro High School
UC Santa Barbara



NATHAN BENSADOUN

San Juan Hills High School
University of Utah



**SADDLEBACK
COLLEGE
SCHOLARSHIP
RECIPIENT**



Cassie Nero
Nursing



LARCS CLUBS, GROUPS, AND PROGRAMS

LARCS CLUBS

- Chinese Joy Luck Club
- Ladera Ranch Ladies Pickleball
- Jewish Community
- Ladera Ranch Book Club
- Ladera Ranch Dads
- Ladera Ranch Poker Club
- Ladera Ranch Tech Community
- Mama Love Dance
- Women's Bible Study
- Ladies Bunco Club

COMMUNITY GROUPS

- AYSO Ladera Ranch
- Capo Girls Softball
- Ladera Ranch Civic Council
- Ladera Ranch Little League
- YMCA Adventure Guides - Foxes, Mustangs, Pioneers,
- Rough Riders, Surfers, Pink Panthers, Vikings, Rainbowsky, Wolf & Pink Flamingos
- Boy Scouts - Pack 689 & Troop 787
- Girl Scouts Troops - 1605, 1606, 2477, 2604, 2605, 2606, 2612, 2616, 2619, 2621, 3560, 3704, 3743, 4391, 6585, 7686, 7686, 8706, 8712, 8714, 8716, 9703, 9704, & 9706
- Ladera Ranch Services Unit
- Lion's Heart Group 2026
- Ladera Ranch Middle School PTA
- Chaparral PTA
- Young Life

RECREATIONAL PROGRAMS

BASICS OF SKATEBOARDING

A detailed introduction to skateboarding.

EVOLUTION SWIM

Helps students transition from being aquatic naive to being accomplished swimmers.

EVOLUTION RACING CLUB

A year-round competitive conditioning swim program.

GUITAR AND UKULELE

Teaches chords, strums and songs.

LADERA RANCH SOFTBALL

Men's Slow Pitch Adult Softball League

MAGIC STEPS MUSIC

Magic Steps Music, formerly Ladybug Music OC, is a hip-shaking, head-bopping interactive music class for infants, preschoolers and toddlers! Our program is designed to be fun and teach your child basic music skills plus also help with early childhood development.

LADERA RANCH TENNIS

Lessons for all ages and abilities. Helps students develop the strokes of the game with an emphasis on the technique and consistency.

MANNERS, CHARACTER, AND SOCIAL SKILL FOUNDATIONS

This unique learning experience helps children understand why integrity, respect, empathy, and charity help our lives personally and professionally.

LINE DANCING WITH LAUREN

Fun, friends and great music are waiting for you in a line dancing class! We dance to pop, rock, R&B, country, and more. Beginners learn basic steps and popular dances. Intermediate students learn more complex steps and more challenging dances.

PLAYTIME IN SPANISH

This Spanish immersion course is designed for children in early elementary school. Students will learn by listening to literature, playing games, interacting through music, rhymes and fingerplays.

MUSIC TOGETHER

Provides rich musical experiences through songs, rhymes, movements and instrumental jam sessions.

RHYTHM MUSIC

Children have fun making music with their friends- drumming, singing, moving, and playing to rhythms inspired by musical traditions worldwide.

SKYHAWKS

Sports development program for preschool age children.

STROLLER STRIDES

A fitness program that moms can do with their babies.

YOGA IN THE PARK

The perfect way to unwind, stretch, and strengthen under the open sky for everyone regardless of age and experience level.

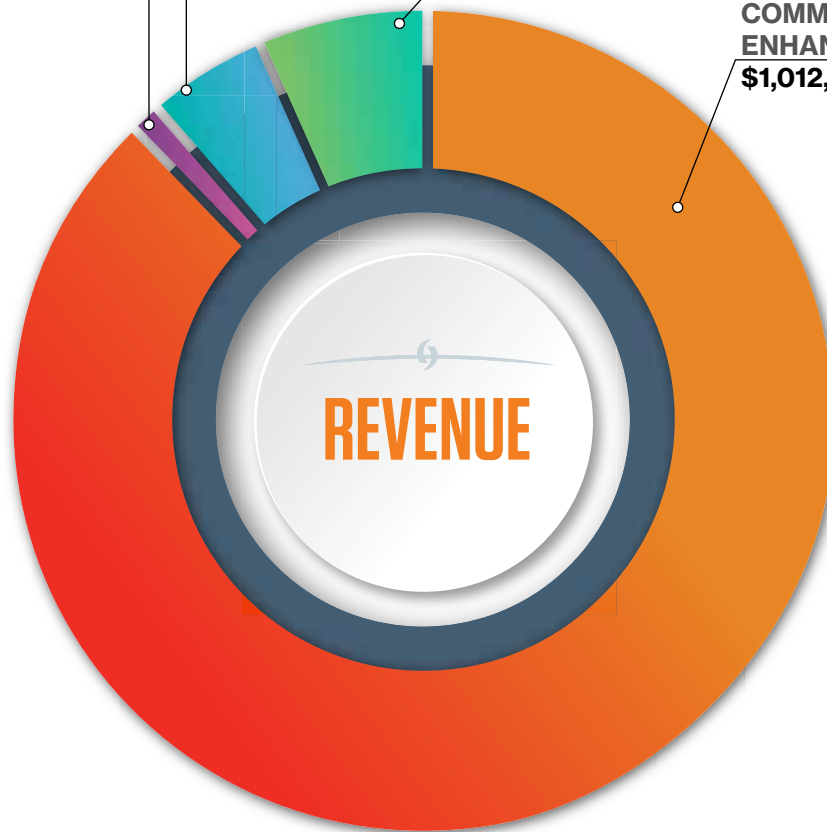


COMMUNITY PARTNERSHIPS
\$37,300

EVENTS/PROGRAMS
\$99,954

RESERVE/INTEREST
\$286,072

**COMMUNITY
ENHANCEMENT FEES**
\$1,012,145

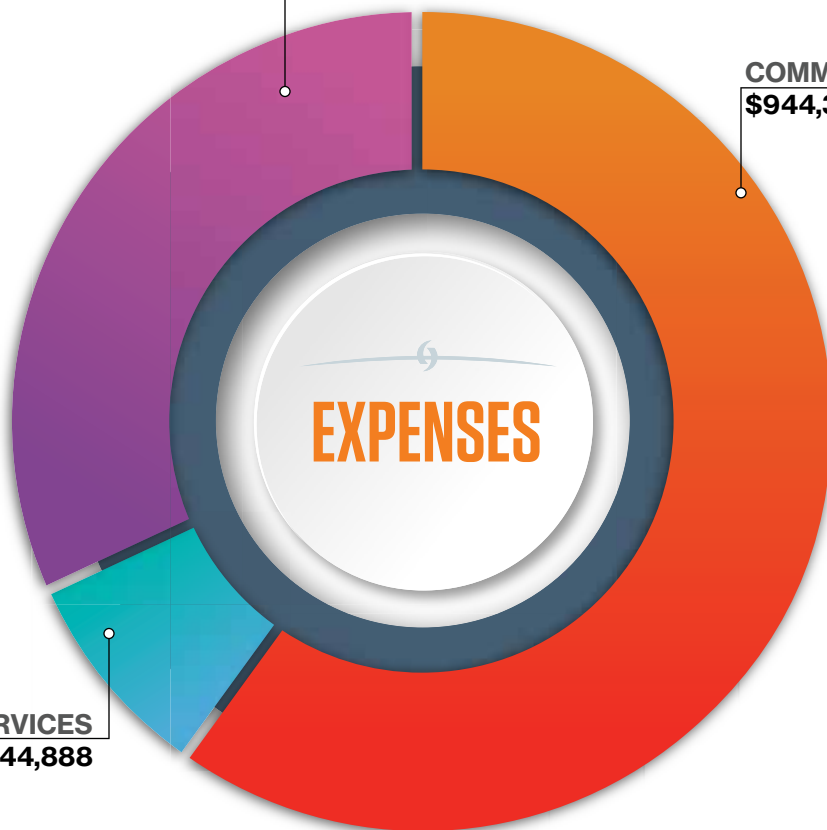


ADMINISTRATIVE OPERATIONS
\$656,269

Office Supplies
Print/Mail
Taxes
LARCS Van
Computer Support
Uniforms
Bank Fees
Staff

COMMUNITY SERVICES
\$944,362

Events
Programs
Volunteers
Roots & Wings
Public Relations
Community Outreach
Membership/Training
LaderaLife.com



PROFESSIONAL/MISC SERVICES
\$144,888

Insurance
CPA
Legal (attorney, licensing)
Management



COMMUNITY PARTNERS

Thank you to our Community Partners who are part of the Ladera family and community.
Their presence and support at local events are appreciated.

PLATINUM



GOLD



SILVER



BRONZE



COPPER



NON-PROFIT & CHARITY PARTNERS

FRIENDS OF THE LADERA RANCH LIBRARY • GOODWILL INDUSTRIES OF ORANGE COUNTY • JAMES HENRY RANSOM FOUNDATION
LADERA RANCH CIVIC COUNCIL • LADERA RANCHO CHAMBER OF COMMERCE
1ST LAR MARINE BATTALION • LADERA LEGS • AMERICAN RED CROSS

