



LARCS ANNUAL REPORT 2024-2025

LADERALIFE.COM

COMMUNITY IN ACTION

JUNE 2024 TO MAY 2025

LARCS A YEAR IN *Review*

The 2024-2025 year was a year of growth and reinvestment for Ladera Ranch Community Services (LARCS). As you will see in the pages that follow, LARCS has delivered on its mission and purpose, and in-turn has fulfilled its responsibility and passion for enhancing the lifestyle that thousands of Ladera Ranch residents enjoy.

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From the design of its neighborhoods and villages to planning events, programs, and activities, Ladera Ranch is a special place designed to encourage interaction and foster a strong sense of community. Where neighbors meet in the cul-de-sacs for evening conversations and where exclusive events offer unique experiences and memories to last a lifetime.

Since Ladera Ranch is a community and not a city, residents rely on Ladera Ranch Community Services to create the lifestyle programming that is a significant part of the Ladera lifestyle that many enjoy and other communities strive to emulate. Developers from all over the world continue to tour our unique master-planned community.

ROOTS AND WINGS

"There are only two lasting bequests we can hope to give our children. One is roots; the other, wings" - Holder Carter

Ladera Ranch is a place founded on the hopes of our children. It's a place that provides roots and wings, so that one can live life to its fullest. With miles of running and biking trails that complement the nine villages, there's a place for everyone who seeks the balance between nature and neighborly, to call home - a home that will provide lasting memories and lasting connections.

THE ROLE OF LADERA RANCH COMMUNITY SERVICES (LARCS)

LARCS is an independent community services organization (CSO) that builds a strong social fabric by encouraging neighborhood interaction through technology, programs, activities, and the spirit of volunteerism. LARCS promotes communications among neighbors, organizations, alliances, and businesses through LaderaLife.com and publications to keep residents informed.

Ladera Ranch Community Services (LARCS) is an independent 501(c)(4) nonprofit public benefit corporation with an independently elected governing Board of Directors.

As an unincorporated community, LARCS is similar to a municipality's community services. The department provides the following services to the community:

- Community Events
- Recreation Programs
- Roots and Wings Magazine
- Neighborhood Block Parties Reimbursement Program
- LaderaLife.com
- LARCS Scholarship Program
- Teen Leadership Council
- New Homeowner Welcome Receptions
- Event Planning Committee
- Technology Advisory Committee
- Buy a Brick, Leave a Legend
- Ranch Hands Volunteer Program
- Community Clubs and Groups



DID YOU KNOW?!

LARCS is funded primarily through a Community Enhancement Fee paid at the sale or resale of any home in Ladera Ranch.

First-time sales
**1/8% of the
purchase price**

Resales
**1/4% of the
purchase price**

LARCS LEADERSHIP & STAFF

FOSTERING A SPIRIT OF VOLUNTEERISM, NURTURING A LEGACY OF SERVICE TO COMMUNITY

BOARD OF DIRECTORS

ANNE MARIE YUHAS
Non-Voting
Member

TODD STEARNS
Director at
Large

JAY ROGERS
President

ARMANDO RUTLEDGE
Secretary

JOYA CELIK
Vice
President

BARTON WARNER
CFO

JILL LAU
Non-Voting
Member



LARCS COMMITTEES



Provides insights, strategies and ideas that promote greater use of LaderaLife.com - Ladera Ranch's community website.

Members:

Emre Celik, Bob Daly, Robert Lozano,
Chris Schleich, Kristi Sprinkel, and Jason Walsh



Provides ideas and recommendations to the LARCS Board of Directors that will ensure cost-effective and quality community events that promote a unique community spirit for the residents.

Members:

Alison Duff, Christine Reves,
Stephanie Stein, Jim Finken, Harpreet Kaur, Georgette Shrake,
and Lea Prokopowicz



Provides opportunities for teens to come together for leadership development and community outreach.

Members:

Aleena Ali, Alexa Stein, Anur Narayan, Anya Bryan, Ariana Price, Brooklyn Whitcomb, Caleb Tao, Cole Schmidt, Connor Mai, Ethan Audette, Fae Nguyen, Jayden Rahanam, Kendall Schmidt, Liam Megerian, Megan Zimmerman, Naomi Nguyen, Nikita Karnik, Ryder Whitcomb, Sai Chintamaneini, Sarina Ali, Sasha Payidiparty, Shaurya Sharma, Sophie Picariello, Victoria Naranjo

LARCS STAFF

ASHLEY BLAIR | Community Services Director
ashley.blair@fsresidential.com

JOSH FERREIRA | Communications Manager
joshua.ferreira@fsresidential.com

JOANNE KOPENY | Events and Programs Manager
joanne.kopeny@fsresidential.com

JUDY YOUNG | Community Lifestyle Coordinator
judy.young@fsresidential.com

MILAN CAPIZZI | CSO Special Projects Coordinator
milan.capizzi@fsresidential.com

COMMUNICATIONS



@LADERALIFE



@LADERARANCH

SOCIAL MEDIA

Our number one communication platform is our social channels. Social Media is how we connect with our residents and future residents in real-time. We use our pages to get the word out if there's an immediate closure or scheduled maintenance.

Our following count is at 6.4k for Facebook and 3.2k for Instagram.



The official newsletter for the community remained an meaningful way for residents to stay informed weekly. Over 8,200 residents receive Ladera Happenings with access to the most current announcements, events and programs from LARCS and LARMAC. The email features article "briefs" that point residents back to LaderaLife.com for more detailed information or the background on various articles.

LADERA LIFE

LaderaLife.com is the official website for community news and updates. Residents can view LaderaLife for events, official announcements, project updates, and reserve amenities such as tennis courts and clubhouses.



339,011
Sessions



800,433
Pageviews



1:53
Average
Duration



2.47
PagesPer
Session

ROOTS AND WINGS

Ladera's official print magazine is always well received by residents who appreciate this high-impact, high-quality publication. The quarterly issues featured photos submitted by residents during photos contests. They featured exciting new projects such as the Founders Park Renovation and the next phase of the Your HOA at Work Playground Replacement project. Other leading communities recognize Roots and Wings Magazine as the platinum standard in community publications.



2024-2025

EVENTS



WINTER FEST 2024



CREATE AND CONNECT WORKSHOP



HARVEST FESTIVAL



MARDI GRAS & DUELING PIANOS



GO GREEN LADERA



VETERANS DAY EVENT

EVENT	ATTENDEES
Most Photogenic Pet Photo Contest	53
Paws in the Park	300
July 4th Freedom Run*	2,500
July 4th Parade	150
July 4th Celebration	12,000
July 4th Teen Zone	500
Summer Concert (5)	10,000
Family Campout	550
National Night Out	500
Symphony in the Park	150
Create and Connect Workshops (6)	126
Harvest Festival	3,500
Teen Movie Night and Haunted Maze	200
Letters to Santa	225
Holiday Decorating Contest	32
Santa Visits	450
Winter Fest	1,500
Spring Celebration	3,500
Community Garage Sale	298
Go Green	450
Volunteer Appreciation Event	156
Ladera Pride*	500
Veterans Day*	500
Menorah Lighting*	150
Mardi Gras	120

COMMUNITY OUTREACH PROJECTS

Goodwill Donation Sites (2)*	8,410 Donors
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COMMUNITY PROGRAMS & NEIGHBORHOOD ACTIVITIES

Halloween Home Decorating Contest	17 homes
Holiday Home Decorating Contest	23 homes
Blood Drives (11)*	447 donors

*Community Partnership Event





RANCH HANDS VOLUNTEERS

The Ranch Hands are residents of the community that volunteer and work alongside the LARCS team to help support the many significant community events and activities. The Ranch Hands assist with event setup, cleanup, and interacting with the residents during the event. You will see them throughout the community helping with LARCS-operated or sponsored events. Volunteering at the events and activities put on by LARCS and supported by Ranch Hands volunteers is just one way to be involved in your community and make a difference in your hometown.

Volunteers: 208

Volunteer Hours: 1,093

Volunteer Shifts: 663

Cost Saved: \$42,182





LARCS SCHOLARSHIPS

Congratulations to the 2024 LARCS Teen Scholarship and Saddleback College Scholarship Award recipients. These programs recognize the efforts of outstanding local students who will grow to be our future leaders. This year, LARCS awarded \$10,000 to exemplary teens anonymously selected based on overall academic performance and service to their community.

teen scholarships



Aleena Ali
University of
California,
Riverside



Andrew Froggatt
The University
of Arizona



Caitlyn Enright
University of
California,
Irvine



Melissa Warner
Vanderbilt



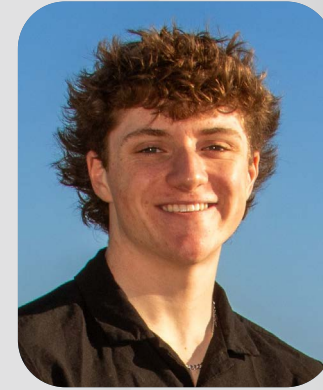
Naomi Nguyen
California
State University,
Fullerton



Shaurya Sharma
Yale
University



Valentina Naranjo
University of
California,
Berkeley



Ward Jackson
Southern
Methodist
University

LARCS CLUBS, GROUPS, AND PROGRAMS

LARCS CLUBS

- Chinese Joy Luck Club
- Ladera Ranch Ladies Pickleball
- Jewish Community
- Ladera Ranch Book Club
- Ladera Pride
- Ladera Ranch Poker Club
- Ladera Ranch Tech Community
- Mama Love Dance
- Women's Bible Study
- Ladies Bunco Club
- 55+ Club
- Ladies Mahjong
- SB Private School Moms

COMMUNITY GROUPS

- AYSO Ladera Ranch
- Capo Girls Softball
- Ladera Ranch Civic Council
- Ladera Ranch Little League
- YMCA Adventure Guides - Foxes, Mustangs, Pioneers,

- Rough Riders, Surfers, Pink Panthers, Vikings, Rainbowsky, Wolf & Pink Flamingos
- Boy Scouts - Pack 689 & Troop 787
- Girl Scouts Troops - 1605, 1606, 2477, 2604, 2605, 2606, 2612, 2616, 2619, 2621, 3560, 3704, 3743, 4391, 6585, 7686, 7686, 8706, 8712, 8714, 8716, 9703, 9704, & 9706
- Ladera Ranch Services Unit
- Lion's Heart Group 2026
- Ladera Ranch Middle School PTA
- Chaparral PTA
- Young Life

RECREATIONAL PROGRAMS

EVOLUTION SWIM

Helps students transition from being aquatic naive to being accomplished swimmers.

EVOLUTION RACING CLUB

A year-round competitive conditioning swim program.

LADERA RANCH SOFTBALL

Men's Slow Pitch Adult Softball League

MAGIC STEPS MUSIC

Magic Steps Music, formerly Ladybug Music OC, is a hip-shaking, head-bopping interactive music class for infants, preschoolers and toddlers! Our program is designed to be fun and teach your child basic music skills plus also help with early childhood development.

LADERA RANCH TENNIS

Lessons for all ages and abilities. Helps students develop the strokes of the game with an emphasis on the technique and consistency.

MANNERS, CHARACTER, AND SOCIAL SKILL FOUNDATIONS

This unique learning experience helps children understand why integrity, respect, empathy, and charity help our lives personally and professionally.

MUSIC TOGETHER

Provides rich musical experiences through songs, rhymes, movements and instrumental jam sessions.

SKYHAWKS

Sports development program for preschool age children.

STROLLER STRIDES

A fitness program that moms can do with their babies.

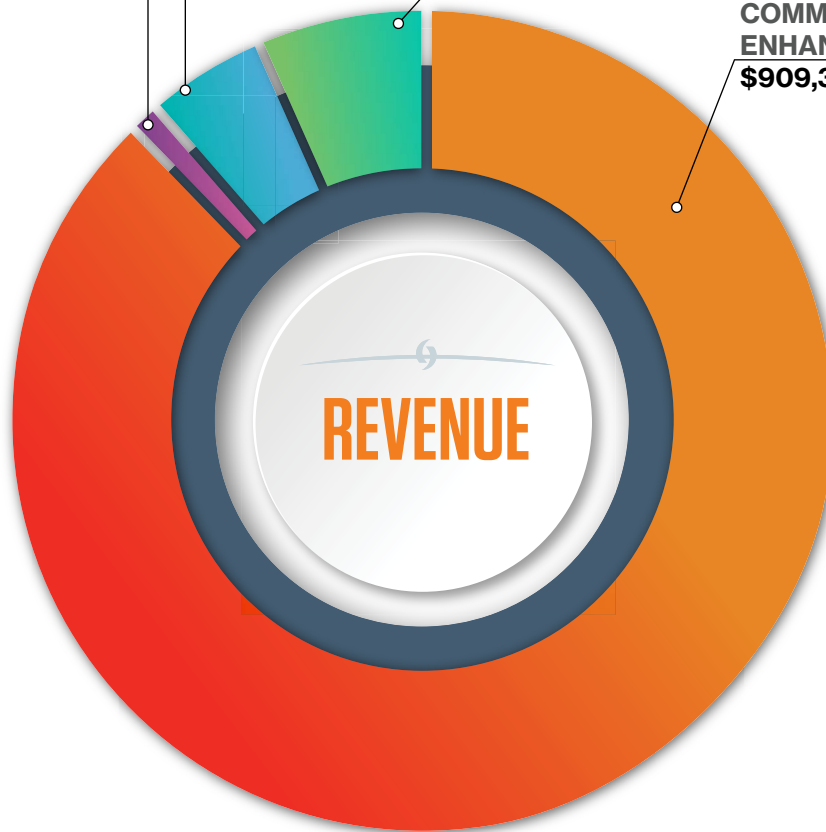


COMMUNITY PARTNERSHIPS
\$31,700

EVENTS/PROGRAMS
\$87,548

RESERVE/INTEREST
\$303,328

**COMMUNITY
ENHANCEMENT FEES**
\$909,325

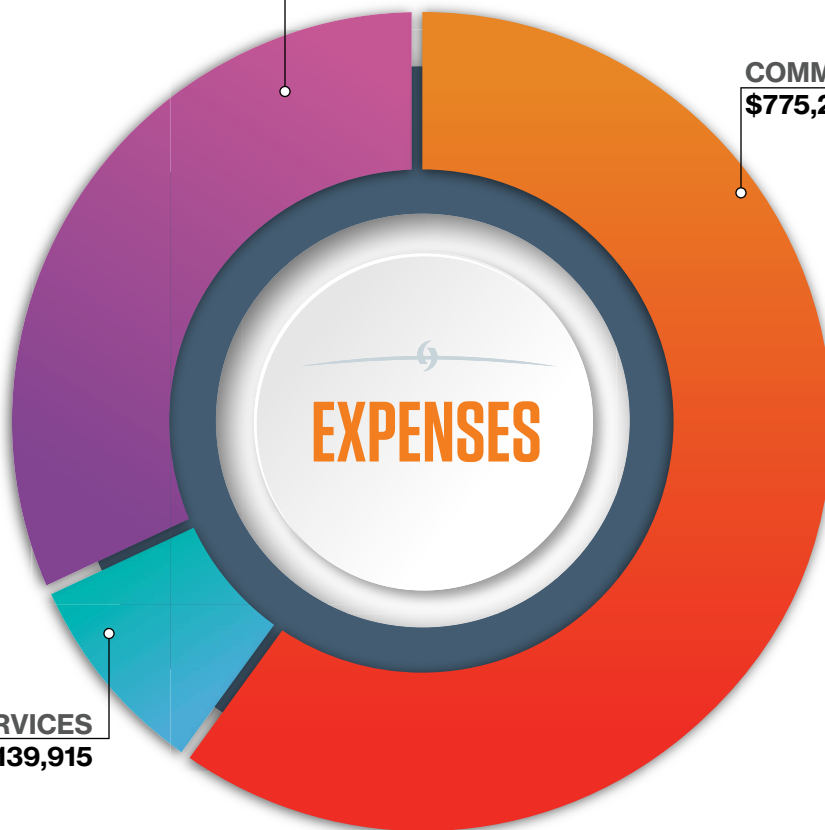


ADMINISTRATIVE OPERATIONS
\$580,488

Office Supplies
Print/Mail
Taxes
LARCS Van
Computer Support
Uniforms
Bank Fees
Staff

COMMUNITY SERVICES
\$775,291

Events
Programs
Volunteers
Roots & Wings
Public Relations
Community Outreach
Membership/Training
LaderaLife.com



PROFESSIONAL/MISC SERVICES
\$139,915

Insurance
CPA
Legal (attorney, licensing)
Management



COMMUNITY PARTNERS

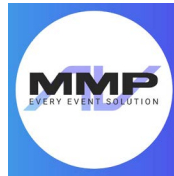
Thank you to our Community Partners who are part of the Ladera family and community.
Their presence and support at local events are appreciated.

PLATINUM



O'CONNELL
LANDSCAPE MAINTENANCE

GOLD



WASIO
PHOTOGRAPHY

SILVER



BRONZE



COPPER



NON-PROFIT & CHARITY PARTNERS

AMERICAN RED CROSS • THE NATURE RESERVE • GOODWILL INDUSTRIES OF ORANGE COUNTY
NEGU • LADERA RANCH CIVIC COUNCIL • LADERA RANCHO CHAMBER OF COMMERCE
1ST LAR MARINE BATTALION • LADERA LEGS

